

NCC Cable System Order

Order #	62557115
Syscode	2436
System Name	Spectrum/DISH- I+ Kansas City, KS
Market	Kansas City

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	07/16/18 - 08/05/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	MO-Sen
Product Code	07180731
Est Code	6659
Product Name	MO-S 7.18-7.31
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/17/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$14,892.00		
Commission	\$2,233.80		
Net Total	\$12,658.20		
Total Spots	102		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/17 New Issue Order. Please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	7/16/18	7/22/18	09:00	16:00							X	-	-	1	\$77.00	\$77.00	30	
2	CNN	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$77.00	\$462.00	30	
3	CNN	VARIOUS	7/30/18	8/5/18	09:00	16:00	X	X						-	-	1	\$77.00	\$77.00	30	
4	CNN	CNN NEWSROOM	7/16/18	7/22/18	16:00	19:00							X	-	-	1	\$153.00	\$153.00	30	
5	CNN	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$153.00	\$918.00	30	
6	CNN	SITUATION ROOM<	7/30/18	8/5/18	16:00	19:00	X	X						-	-	1	\$153.00	\$153.00	30	
7	CNN	VARIOUS	7/16/18	7/22/18	19:00	24:00							X	-	-	1	\$208.00	\$208.00	30	
8	CNN	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$208.00	\$1,248.00	30	
9	CNN	ANDERSON COOPE<	7/30/18	8/5/18	19:00	24:00	X	X						-	-	1	\$208.00	\$208.00	30	
10	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00							X	-	-	1	\$77.00	\$77.00	30	
11	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$77.00	\$462.00	30	
12	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00	X	X						-	-	1	\$77.00	\$77.00	30	
13	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00							X	-	-	1	\$153.00	\$153.00	30	
14	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$153.00	\$918.00	30	
15	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00	X	X						-	-	1	\$153.00	\$153.00	30	
16	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00							X	-	-	1	\$208.00	\$208.00	30	
17	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$208.00	\$1,248.00	30	
18	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00	X	X						-	-	1	\$208.00	\$208.00	30	
19	HGTV	AVG. ALL WKS	7/16/18	7/22/18	09:00	16:00							X	-	-	1	\$77.00	\$77.00	30	
20	HGTV	AVG. ALL WKS<	7/23/18	7/29/18	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$77.00	\$616.00	30	
21	HGTV	VARIOUS	7/30/18	8/5/18	09:00	16:00	X	X						-	-	1	\$77.00	\$77.00	30	

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22	HGTV	AVG. ALL WKS	7/16/18	7/22/18	16:00	19:00							X	-	-	1	\$153.00	\$153.00	30	
23	HGTV	AVG. ALL WKS<	7/23/18	7/29/18	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$153.00	\$1,224.00	30	
24	HGTV	LOVE IT OR LIS/AVG. ALL WKS	7/30/18	8/5/18	16:00	19:00	X	X						-	-	1	\$153.00	\$153.00	30	
25	HGTV	VARIOUS	7/16/18	7/22/18	19:00	24:00							X	-	-	1	\$208.00	\$208.00	30	
26	HGTV	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$208.00	\$1,664.00	30	
27	HGTV	AVG. ALL WKS<	7/30/18	8/5/18	19:00	24:00	X	X						-	-	1	\$208.00	\$208.00	30	
28	MNBC	VARIOUS	7/16/18	7/22/18	09:00	16:00							X	-	-	1	\$77.00	\$77.00	30	
29	MNBC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$77.00	\$462.00	30	
30	MNBC	VARIOUS	7/30/18	8/5/18	09:00	16:00	X	X						-	-	1	\$77.00	\$77.00	30	
31	MNBC	VARIOUS	7/16/18	7/22/18	16:00	19:00							X	-	-	1	\$153.00	\$153.00	30	
32	MNBC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$153.00	\$918.00	30	
33	MNBC	VARIOUS	7/30/18	8/5/18	16:00	19:00	X	X						-	-	1	\$153.00	\$153.00	30	
34	MNBC	VARIOUS	7/16/18	7/22/18	19:00	24:00							X	-	-	1	\$208.00	\$208.00	30	
35	MNBC	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$208.00	\$1,248.00	30	

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36	MNBC	VARIOUS	7/30/18	8/5/18	19:00	24:00	X	X						-	-	1	\$208.00	\$208.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	90	12	0	0	0	0	0	0	0	0	0	0	102
AMT	\$13,140.00	\$1,752.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,892.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/18/18

62557115 | Kansas City | Spectrum/DISH- I+ Kansas City, KS | 2436 |